

SPONSOR PROSPECTUS



14TH INTERNATIONAL CONFERENCE

on Structural Health Monitoring
of Intelligent Infrastructure



29 JUNE
02 JULY
2027

HOTEL ROYAL
CONTINENTAL
NAPLES,
ITALY



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WELCOME MESSAGE FROM THE CHAIRS

Dear Prospective Sponsor,

on behalf of the Organizing Committee and the Society for Civil Structural Health Monitoring, we cordially invite you to sponsor the **14th International Conference on Structural Health Monitoring of Intelligent Infrastructures (SHMII-14)**, taking place in **Naples (Italy)**, from June 29 to July 2, 2027.

SHMII conferences represent one of the premier gatherings in the field of structural health monitoring. Building on the success of previous editions, SHMII-14 will attract a distinguished international audience of researchers, industry leaders, and practitioners.

Sponsoring SHMII-14 offers exceptional opportunities to:

Maximize your brand's visibility among a global audience of professionals and decision-makers in SHM and nondestructive evaluation;

Engage directly with potential clients from academia, industry, and government institutions who are shaping the future of intelligent infrastructure technologies;

Network in a professional yet relaxed environment that fosters meaningful connections.

The conference will be held at the prestigious **Royal Continental Hotel** in the heart of Naples, featuring breathtaking views of the Gulf and the historic Castel dell'Ovo. This exceptional venue provides the perfect backdrop for showcasing your organization while delegates enjoy an unforgettable experience. We are committed to ensuring SHMII-14 delivers both professional and commercial value for all our sponsors.

To explore sponsorship opportunities, please review the accompanying materials and contact the Conference Secretariat at SHMII14@collage-spa.it to book your favorite sponsorship package.

We look forward to welcoming you in Naples in 2027!

Carlo Ranieri, Ph.D., Conference Chair, Consiglio Nazionale delle Ricerche (Naples, Italy),
Piervincenzo Rizzo, Ph.D. Conference Chair, University of Pittsburgh (Pittsburgh, USA)





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NAPLES AT A GLANCE

Why Naples? Naples is not just a city; it is an experience. It offers a vibrant, cinematic atmosphere unlike anywhere else in Italy. Nestled between the iconic silhouette of Mount Vesuvius and the deep blue Tyrrhenian Sea, Naples is where high art meets authentic street life. Naples is ancient yet pulsating with modern energy—a destination that invites you to explore with all your senses. Whether you're here for the conference or extending your stay, Naples and its surrounding region promise an unforgettable experience that blends world-class culture, history, and natural beauty.

The Heart of the City. *Spaccanapoli & The Historic Center*: This UNESCO World Heritage site invites you to wander through atmospheric alleyways lined with Baroque churches, underground ruins, and artistic treasures including the famous Veiled Christ sculpture.

***Piazza del Plebiscito*:** The city's grandest square, elegantly flanked by the Royal Palace and the neoclassical San Francesco di Paola.

***Culinary Heritage*:** As the birthplace of pizza, Naples is a food lover's paradise. Savor authentic Neapolitan pizza, delicate sfogliatella pastries, and the city's legendary espresso.

Beyond the City. Naples serves as the perfect gateway to some of the world's most renowned archaeological and natural wonders, including:

- ***Pompeii & Herculaneum*:** Walk through Roman cities frozen in time by Vesuvius's eruption in AD 79. These remarkably preserved sites offer an unparalleled glimpse into ancient life, with intact villas, theaters, and marketplaces.
- ***Mount Vesuvius*:** Europe's only active mainland volcano provides a dramatic backdrop to the bay. A hike to the crater rewards visitors with breathtaking panoramic views of the entire coastline.
- ***The Enchanting Islands*:**
 - ***Capri*:** Famous for the ethereal Blue Grotto and elegant piazzetta
 - ***Ischia*:** A lush volcanic island celebrated for its therapeutic thermal spas
 - ***Procida*:** Cherished for its colorful waterfront and authentic character
- ***The Sorrento Peninsula*:** Perched on dramatic cliffs overlooking the sea, Sorrento's fragrant lemon groves and stunning vistas make it the perfect gateway to the legendary Amalfi Coast—ideal for savoring a sunset Limoncello.





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SPONSORSHIP PACKAGES

SPONSOR BENEFITS	PLATINUM € 12.000	GOLD € 9.000	SILVER € 7.500	BRONZE € 5.000	BEST PAPER €5.000
2x2 mt. exhibition space , 2 chairs, 1 table	X	X	X	-	-
Company logo on the event's website	X	X	X	X	X
Company logo on final program	X	X	X	X	X
Company logo in plenary sessions	X	X	X	X	X
Company logo in the raffle card	X	X	X	-	-
Multimedia totem in main conference area	X	-	-	-	-
Complimentary Roll-Up in designated areas	-	X	-	-	-
Own Roll-Up in designated areas	-	-	X	-	-
Recognition insert in the Final Program.	2 pages	1.5 pages	1 page	half page	half page
Advertising material in the conference bag	3 items & 1 gadget	3 items	2 items	1 item	1 item
Coffee breaks and Lunches sponsorship	X	X	X	X	-
Welcome Cocktail Sponsorship	X	X	X	-	-
Gala Dinner Sponsorship	X	-	-	-	-
Full Registration	2	1	0	0	1
"Light" Registration (No Social Events)	1	1	2	1	-
Post Conference tour sponsoring	X	X	-	-	-
Own item offered for the raffle contest	X	X	-	-	-



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SPONSORSHIP ADDS - ON

SATELLITE SYMPOSIA (**)

EXCLUSIVE SYMPOSIUM (showcase your technology, present your top-rank application, organize a round table with scientific experts using your technology, etc.) - 1 hour - equipped space only)	€ 5.000
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(**) Sponsoring Companies must accept financial responsibility of all aspects of their satellite Symposia, including travel and stay expenses for the invited chairmen and speakers of their Symposium.

REDUCED RATES: Platinum Sponsor: 30% off; Gold Sponsor: 15% off; Silver Sponsor: 10% off

PLENARY LECTURE

PLENARY LECTURE - A total of four 30-minute slots are available	€ 5.000
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REDUCED RATE: Platinum Sponsor: 30% off

RECRUITMENT SESSION

PARTICIPATION TO RECRUITMENT SESSION (1 person; include: candidate pitches, oral talks)	€ 1.000
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SOCIAL EVENTS

EXCLUSIVE PARTY (max 3 sponsors) include: logo, banner/roll-up, free access to the registered company staff, video projection, own item for the "raffle contest" and winner announcement, exclusive party lanyard or gadget with company logo	€ 6.000
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REDUCED RATES: Platinum sponsor: 30% off, gold sponsor: 15% off, silver sponsor: 5% off

SOCIAL EVENTS PACKAGES: ("Social events sponsored by..")	€ 6.000
GALA DINNER: ("Gala Dinner sponsored by..")	€ 4.000
WELCOME COCKTAIL: ("Welcome Reception sponsored by..")	€ 3.000

Special requests will be handled subject to availability and provided they meet the scientific objectives of the Conference.



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TAILOR-MADE & PREMIUM ADD-ONS

EXCLUSIVE CHARGING AREA & CONNECTIVITY HUB

The Smart Infrastructure Charging Station Strategically located within the main exhibition and sponsor area, this high-traffic connectivity hub provides a vital service to all conference participants. The station will feature corporate-branded, rapid-charging docks equipped with multi-cable connections for smartphones, tablets, and laptops. It serves as an essential focal point where attendees naturally gather, interact, and network while recharging their devices between scientific sessions.

€ 3.500

Included Benefits: Full graphic customization of the charging station structure, prominent logo placement on all promotional materials and directional signage related to the Charging Area.

PREMIUM DELEGATE KIT & ENGAGEMENT

Official Conference App & Pocket Program.

The central digital tool for all attendees to check schedules, abstract details, and floor plans in real-time. Your company will be featured as the "Official App Sponsor" with a prominent splash screen (loading page) banner every time the app is opened, plus a dedicated push notification sent to all delegates during the event.

€ 3.000

Included Benefits: High digital engagement, interactive hyperlink to your website, full-page advertisement in the printed Pocket Program.

SUSTAINABILITY & GREEN INITIATIVES

The "Carbon-Neutral" Smart Lanyard Sponsor

Every delegate is required to wear a badge lanyard throughout the 4-day event. This eco-friendly option features lanyards made from 100% recycled ocean plastics or organic bamboo, branded with your company logo alongside the SHMII-14 logo

€ 3.800

Included Benefits: Absolute visibility as every participant, keynote speaker, and committee member will wear your brand daily; special acknowledgment in the opening plenary session.



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APPLICATION & ASSIGNMENT CRITERIA

Until November 30, 2026 sponsorship applications will be handled as follows:

- Higher level sponsors will have priority in location of exhibition booths, following confirmation of application form and payment.
- Applications within the same sponsoring level will be ranked in the order of receipt from the earliest to latest and payment.

Later applications will be handled subject to availability of the exhibition floor space.

Non-Exclusivity: Unless expressly indicated (as in the 'Exclusive' opportunities), all sponsorship rights and packages are considered non-exclusive.

IMPORTANT NOTES

- Purchasing one of Sponsorship Packages does not preclude the possibility to purchase other sponsorship opportunities.
- The other sponsorship proposals will be assigned on a first-come, first-served basis, following also the above-mentioned criteria.
- Where applicable, the Italian rate of VAT (currently 22%) will be due in addition to the amount indicated in this document.



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TERMS AND CONDITIONS

TOTAL AMOUNT DUE IN EUR (+ 22% VAT)

CONFIRMATION AND PAYMENTS

An invoice will be sent as a confirmation of your sponsorship.

All payments must be made by wire transfer to: **COLLAGE S.p.A.**

BANK NAME: BANCA NAZIONALE DEL LAVORO

AGENCY: PALERMO AG.1

ADDRESS: VIA LEONARDO DA VINCI, 68

ZIP CODE: 90145

CITY: PALERMO

COUNTRY: ITALY

IBAN: IT 77 V 01005 04601 000000000712

SWIFT CODE:BNLIITRR

*CANCELLATION POLICY

Penalties will be applicable on the total sponsorship fee, as follows :

Within 180 days before the Conference: 20% - NON REFUNDABLE

Within 90 days before the Conference : 50% - NON REFUNDABLE

Within 60 days before the Conference : 75% - NON REFUNDABLE

Late cancellation: 100% NON REFUNDABLE

*Refunds will be processed after deducting the **non-refundable** transaction fees

The Company's representative signing the sponsorship agreement will declare that he/she has read and accepted the above reported terms, conditions and cancellation policy.

Please note that the content of this document may be updated regularly.

ORGANIZING SECRETARIAT



PALERMO – PARMA - BANGKOK

www.collage-spa.it

Headquarter

Via U. Giordano n° 55 - 90144
PALERMO
TEL. 091 6867401

Sponsorship Coordinator

Collage S.p.A.

SHM114@collage-spa.it

Mrs Diana Grillo – Sponsorship Coordinator Mob. Ph: +39 335 6197716

Mrs Daniela Patti – Sponsorship Manager Mob. Ph :+39 335 5248614

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